

## Tailored Information for Consumer Pilot

<http://safprototype.no-ip.org>

With this prototype we want to test and demonstrate how we can use all the potential of Future Internet to improve food awareness among consumers. For this sub-system experimentation, we will focus on developing a pilot system that will help the consumer to be more aware of the food they buy in the supermarket and that they eat. Agrifood products contain a lot of information, some of which is shown in the labelling of the product; other information, by means of a logo provided by a certification body declaring that the product accomplishes several criteria (environmental, quality or health criteria). In despite of this, there is other product information that nowadays is very hard to know, especially if this information is fed from several points of the supply chain or changes with every batch.

Consumers are becoming more and more interested in being informed of product attributes, so we need to be able to provide to consumers all product related information from farm to fork, according to the interests of each consumer.

### *Functionalities and behaviour*

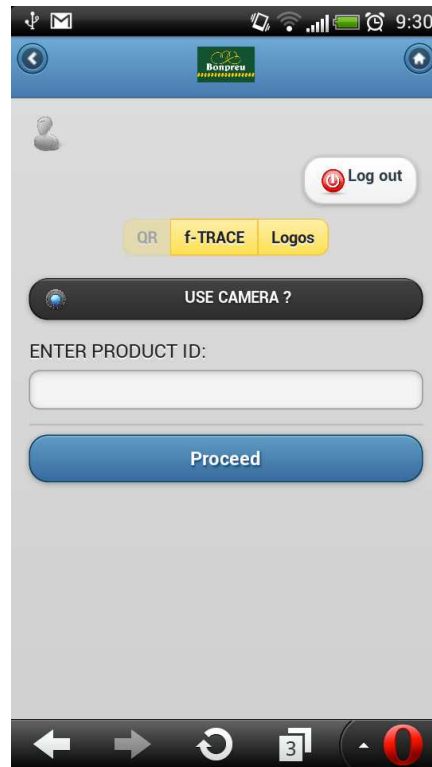
#### Login

In the first screen of the application, the user can choose between registering a new user, access with his username and password, or accessing with anonymous.



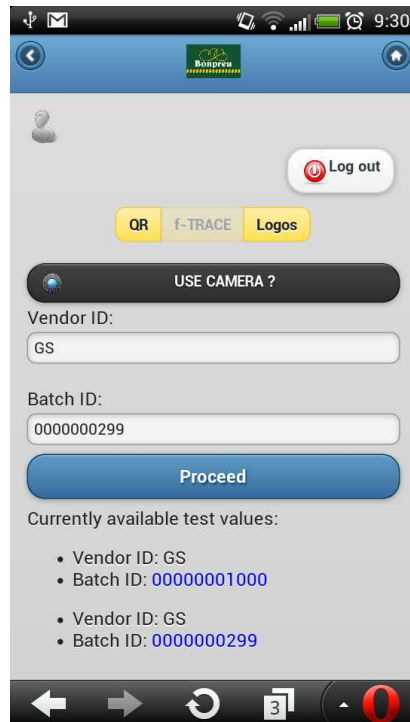
### Scan a product

Introducing a code (using the keyboard or the camera) shows us the tailored information related to that product.



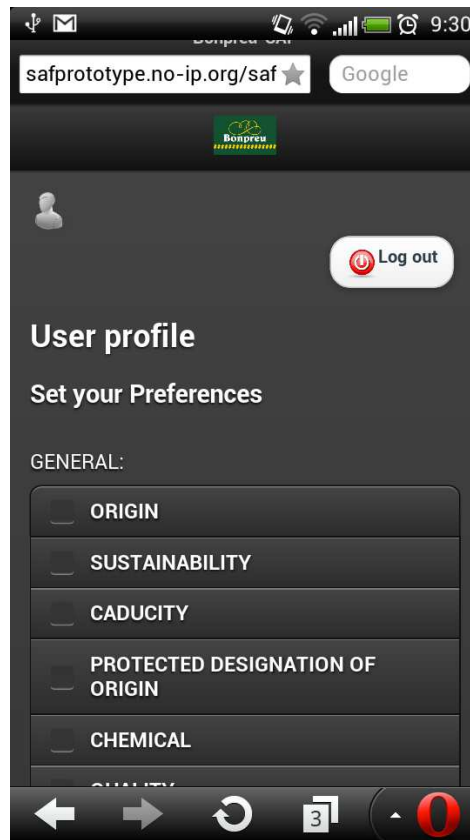
## fTrace information

We can access the fTrace information introducing the data as it is other product id.



### Preferences setup

The configuration of the user preferences is done in this screen, clicking the ones the user want to display during the scanning of a product.



### Language setup

The user can switch between different languages in the application. English, Spanish and Catalan are implemented.

